



## CONTACT

(407) 335-8015  
[Joeybattaino.com](http://Joeybattaino.com)  
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## SKILLS

PLAY-BY-PLAY BROADCASTING, MEDIA RELATIONS, SOCIAL MEDIA, GRAPHIC DESIGN, VIDEO & AUDIO EDITING, PRESS RELEASES, COMMUNITY APPEARANCES, CORPORATE SPONSORSHIP ACTIVATIONS, BUDGET MANAGEMENT, SCRIPT WRITING, CRITICAL THINKING & PROBLEM SOLVING

## AWARDS, RECOGNITION & SPECIAL EVENTS

2010 IHL Turner Cup Final Broadcaster  
2010, 2011, 2012, NAHL Top Prospects Tournament Broadcaster  
2023 Tampa Bay Lightning Prospect Camp Tournament Broadcaster  
**2024-25 ECHL Broadcaster of the Year Finalist**

## REFERENCES

MATT CARKNER  
Utica Comets, Assistant Coach  
(571) 488-5134

CHRIS HELLER  
Orlando Solar Bears, President  
(304) 639-7644

STEVE VERSNICK  
Tampa Bay Lightning, Broadcast Manager  
(813) 362-7013

# JOEY BATTAINO

## WORK EXPERIENCE

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**Director of Communications & Broadcasting**  
Orlando Solar Bears (ECHL) | Orlando, Florida  
November 2022 – Present

- Serve as team play-by-play broadcaster. Manage relationship between hockey team and media. Assist Hockey Operations department on daily transactions, weekly roster reports and team travel. Responsible for all team outreach to fan base. Strategize innovative ways to connect with fans through traditional and non-traditional medias.

**Vice President, Broadcasting & Communications**  
Saginaw Spirit (OHL) | Saginaw, Michigan  
August 2015 – October 2022

- Serve as team play-by-play broadcaster. Spearheaded efforts in strategic advertising planning, negotiating advertising contracts, managing budgets, and managing efforts pertaining to social media, design, content creation, website updates, and corporate sponsorship activations.

**Play-by-Play Broadcaster**  
Grand Rapids Griffins (AHL) | Grand Rapids, Michigan  
February – May 2021

## EDUCATION

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**Specs Howard School of Media Arts** | Southfield, Michigan  
Sept. 2008 – July 2009  
Certificate of Completion – Concentration in Television Broadcasting