



CONTACT

(407) 335-8015

Joeybattaino.com

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SKILLS

PLAY-BY-PLAY BROADCASTING, MEDIA RELATIONS, SOCIAL MEDIA, GRAPHIC DESIGN, VIDEO & AUDIO EDITING, PRESS RELEASES, COMMUNITY APPEARANCES, CORPORATE SPONSORSHIP ACTIVATIONS, BUDGET MANAGEMENT, SCRIPT WRITING, CRITICAL THINKING & PROBLEM SOLVING

AWARDS, RECOGNITION & SPECIAL EVENTS

2010 IHL Turner Cup Final Broadcaster
2010, 2011, 2012, NAHL Top Prospects
Tournament Broadcaster

2023 Tampa Bay Lightning Prospect
Camp Tournament Broadcaster

**2024-25 ECHL Broadcaster of the Year
Finalist**

REFERENCES

MATT CARKNER
Utica Comets, Assistant Coach
(571) 488-5134

CHRIS HELLER
Orlando Solar Bears, President
(304) 639-7644

STEVE VERSNICK
Tampa Bay Lightning, Broadcast
Manager
(813) 362-7013

JOEY BATTAINO

WORK EXPERIENCE

Director of Communications & Broadcasting

Orlando Solar Bears (ECHL) | Orlando, Florida

November 2022 – Present

- Serve as team play-by-play broadcaster. Manage relationship between hockey team and media. Assist Hockey Operations department on daily transactions, weekly roster reports and team travel. Responsible for all team outreach to fan base. Strategize innovative ways to connect with fans through traditional and non-traditional medias.

Vice President, Broadcasting & Communications

Saginaw Spirit (OHL) | Saginaw, Michigan

August 2015 – October 2022

- Serve as team play-by-play broadcaster. Spearheaded efforts in strategic advertising planning, negotiating advertising contracts, managing budgets, and managing efforts pertaining to social media, design, content creation, website updates, and corporate sponsorship activations.

Play-by-Play Broadcaster

Grand Rapids Griffins (AHL) | Grand Rapids, Michigan

February – May 2021

EDUCATION

Specs Howard School of Media Arts | Southfield, Michigan

Sept. 2008 – July 2009

Certificate of Completion – Concentration in Television Broadcasting